

## INNOVATE DURBAN COOKIE POLICY: No 28

Notwithstanding the review date herein, this policy shall remain effective until such time approved otherwise by the Board of Directors and may be reviewed on an earlier date if necessary.

### **1. WHAT IS A COOKIE AND WHY ARE THEY USED?**

- 1.1 A cookie is a small piece of data that a website asks your browser to store on your computer or mobile device. The cookie allows the website to "remember" your actions or preferences over time. Most Internet browsers support cookies; however, users can set their browsers to decline certain types of cookies or specific cookies. Further, users can delete cookies at any time.
- 1.2 Cookies are used to learn how you interact with content and assist Innovate Durban to improve your experience when you visit Innovate Durban's website. Additionally, cookies allow Innovate Durban to serve you specific content, employ the learnings of your behavior on Innovate Durban's website in order to serve you with targeted advertisements on third-party websites in an effort to "re-market" Innovate Durban products and/or services to you.

### **2. FIRST-PARTY AND THIRD-PARTY COOKIES**

- 2.1 Innovate Durban use both first-party and third-party cookies on Innovate Durban's website.
- 2.2 First-party cookies are cookies are generally used to identify language and location preferences or render basic site functionality.
- 2.3 Third-party cookies belong to and are managed by other parties, such as service providers. These cookies may be required to render certain forms, such as the submission of a job application, or to allow for some advertising. For some of the functions within Innovate Durban website/s, Innovate Durban uses third party suppliers, such as links to YouTube or Facebook. These videos or links (and any other content from third party suppliers) may contain third party cookies, and we encourage you to consult the privacy policies of these third-party vendors on their websites for information regarding their use of cookies.

### **3. SESSION COOKIES**



**Innovate Durban NPC**  
Company Registration Number: 2016/543467/08  
PBO Number 930058511  
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12 Browns Road  
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4001  
087 365 3131

Session cookies are temporary cookies that are used to remember you during the course of your visit to the website, and they expire when you close the web browser.

#### **4. PERSISTENT COOKIES**

Persistent cookies are used to remember your preferences within the website and remain on your desktop or mobile device even after you close your browser or restart your computer.

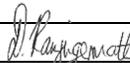
#### **5. MANAGE YOUR COOKIE SETTINGS**

To ensure you get the best possible experience when visiting Innovate Durban’s website/s, we recommend that you accept cookies. However, you can opt-out of each cookie category by clicking on the “cookie settings” button.

#### **6. DISPUTE RESOLUTION**

Any dispute arising from this policy due to ambiguous wording or phrasing must be referred to the Information Officer for adjudication.

#### **7. AUTHORITY**

Author	HR
Reviewer	Operations Coordinator
Authorised by	CEO
Board Approval	Chairperson 
Effective Date	16 August 2021